



SPONSORSHIP LEVELS

Platinum Level: \$5,000 (In Kind Value: \$10,000)

- Top placement of corporate logo placed on all appropriate event printed materials
- Top placement of corporate logo on official Fresno AIDS Walk t-shirt
- Logo featured prominently on both the start and finish lines
- Full page advertisement in the event program
- Your corporate banner displayed at all promotional events and on the event stage at the walk
- Recognition in all news releases and media alerts
- Participation as possible in news event coverage
- Link on Fresno AIDS Walk website with your corporate logo
- 10' x 10' tent, one table and two chairs on event day
- Recognition as Platinum Level Sponsor during remarks at all walk related events
- Logo or name on E-blast
- Opportunities to provide coupons and/or giveaways to participants

Gold Level: \$2,500 (In Kind Value: \$5,000)

- Primary placement of corporate logo on all appropriate event printed materials
- Primary placement of corporate logo on official Fresno AIDS Walk t-shirt
- 1/2 page advertisement in the event program
- Business card included in every goodie bag for attendees
- Link on Fresno AIDS Walk website with corporate logo
- Logo or name on E-blast
- Your corporate banner displayed at Fresno AIDS Walk
- Opportunities to provide giveaway items to participants
- Sponsor table provided on event day

Silver Level: \$1,000 (In Kind Value: \$3,000)

- Company name placed on all appropriate event printed materials
- Company name placed on official Fresno AIDS walk t-shirt
- Business card sized advertisement in the event program
- Logo or name on E-blast
- Your logo on a 11" x 17" sign to be displayed at event entrance
- Sponsor table provided on event day

Bronze Level: \$500 (In Kind Value: \$1,500)

- Company name placed on all appropriate event printed materials
- Company name placed on official Fresno AIDS Walk t-shirt
- Name listed on E-blast
- Listed as event sponsor in the event program

For More Information & Registration: FresnoAidsWalk.com



FRESNO AIDS WALK
& 5K RUN  **WOODWARD PARK**
10/21/2017

LEVEL OF SPONSORSHIP

- Platinum Sponsor – \$5,000 Gold Level Sponsor – \$2,500
 Silver Level Sponsor – \$1,000 Bronze Level Sponsor – \$500

METHOD OF PAYMENT

- Enclosed please find a check payable to The Living Room in the amount of \$ _____
 Visa MasterCard American Express Name as it appears on card _____
 Card Number _____ Exp Date _____ Validation # _____
 Signature _____

CONTACT INFORMATION

Contact Name _____ Company Name _____
 Street Address _____ City, State, Zip _____
 Telephone _____ Fax _____
 Email Address _____

Please e-mail, mail or fax reservation form to:
Toni Harrison
The Living Room
901 E. Belmont Fresno, CA 93701

Phone: 559-486-1469 Fax: 559-486-1910 Email: Toni.harrison@westcare.com

FOR AGENCY USE ONLY

\$ _____ Amount Paid

Date Received _____ Authorization Code _____

Comments _____

For More Information & Registration: FresnoAidsWalk.com

