

FRESNO **AIDS WALK**  
& 5K RUN  WOODWARD PARK  
10/20/2018

## SPONSORSHIP LEVELS

### Platinum Level: \$5,000 (In Kind Value: \$10,000)

- Top placement of corporate logo placed on all appropriate event printed materials
- Top placement of corporate logo on official Fresno AIDS Walk t-shirt
- Logo featured prominently on both the start and finish lines
- Full page advertisement in the event program
- Your corporate banner displayed at all promotional events and on the event stage at the walk
- Recognition in all news releases and media alerts
- Participation as possible in news event coverage
- Link on Fresno AIDS Walk website with your corporate logo
- 10' x 10' tent, one table and two chairs on event day
- Recognition as Platinum Level Sponsor during remarks at all walk related events
- Logo or name on E-blast
- Opportunities to provide coupons and/or giveaways to participants

### Gold Level: \$2,500 (In Kind Value: \$5,000)

- Primary placement of corporate logo on all appropriate event printed materials
- Primary placement of corporate logo on official Fresno AIDS Walk t-shirt
- 1/2 page advertisement in the event program
- Business card included in every goodie bag for attendees
- Link on Fresno AIDS Walk website with corporate logo
- Logo or name on E-blast
- Your corporate banner displayed at Fresno AIDS Walk
- Opportunities to provide giveaway items to participants
- Sponsor table provided on event day

### Silver Level: \$1,000 (In Kind Value: \$3,000)

- Company name placed on all appropriate event printed materials
- Company name placed on official Fresno AIDS walk t-shirt
- Business card sized advertisement in the event program
- Logo or name on E-blast
- Your logo on a 11" x 17" sign to be displayed at event entrance
- Sponsor table provided on event day

### Bronze Level: \$500 (In Kind Value: \$1,500)

- Company name placed on all appropriate event printed materials
- Company name placed on official Fresno AIDS Walk t-shirt
- Name listed on E-blast
- Listed as event sponsor in the event program

***For More Information & Registration: [FresnoAidsWalk.com](http://FresnoAidsWalk.com)***

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**10/20/2018**

**LEVEL OF SPONSORSHIP**

- Platinum Sponsor - \$5,000
- Gold Level Sponsor - \$2,500
- Silver Level Sponsor - \$1,000
- Bronze Level Sponsor - \$500

**METHOD OF PAYMENT**

Enclosed please find a check payable to The Living Room in the amount of \$ \_\_\_\_\_

Visa  MasterCard  American Express      Name as it appears on card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ Validation # \_\_\_\_\_

Signature \_\_\_\_\_

**CONTACT INFORMATION**

Contact Name \_\_\_\_\_ Company Name \_\_\_\_\_

Street Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Please e-mail, mail or fax reservation form to:  
**Toni Harrison**  
**The Living Room**  
**901 E. Belmont Fresno, CA 93701**

Phone: 559-486-1469      Fax: 559-486-1910      Email: [Toni.harrison@westcare.com](mailto:Toni.harrison@westcare.com)

**FOR AGENCY USE ONLY**

\$ \_\_\_\_\_ Amount Paid

Date Received \_\_\_\_\_ Authorization Code \_\_\_\_\_

Comments \_\_\_\_\_

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